

CURRICULUM VITAE

Jørgen Dejgård Jensen, Professor

Profile	<p>Jørgen Dejgård Jensen, born October 21, 1963. He has extensive experience in theoretical and empirical research within economics, consumer behaviour, food consumption and health, households' food expenditure, agricultural and environmental economics, gained from a large number of Danish and European research projects. His research has been published in a number of different scientific journals as well as in research reports and policy recommendations for the Danish government. Through his research activities from many different projects – of which the majority has been together with external research partners – he has obtained substantial experience in project management and leadership – including Ph.D. supervision or co-supervision, either as project leader or as work package leader.</p>			
Education	1989	MSc Economics (cand.oecon.), University of Aarhus		
Employment	2015-	Professor with special responsibilities, Department of Food and Resource Economics, University of Copenhagen		
	1997-2015	Associate professor/senior research fellow, Danish Institute of Agricultural and Fisheries Economics/Department of Food and Resource Economics		
	1990-1997	Research fellow, Danish Institute of Agricultural and Fisheries Economics		
	1996-2003	External lecturer, Royal Veterinary and Agricultural University		
Professional activities	1993-	Danish liaison officer in European Association of Agricultural Economists		
	1995-2003	Member of the Board of Danish Institute of Food Economics/Institute of Agricultural and Fisheries Economics		
	1999-2007	Secretary for Economics section in Nordic Association of Agricultural Scientists		
	2004-2013	Managing editor, Acta Agriculturae Scandinavica C, Food Economics		
	2005-2009	Coordinator of Department of Food and Resource Economics' commissioned work for the Danish Ministry of Food, Agriculture and Fisheries		
	2009-	Member of Danish National Committee for Sample Selection of the Farm Accountancy Network		
	2013-	Member of Scientific Committee of IFRO		
	2013-	Member of Institute Council of IFRO		
Teaching activities within the last 5 years	Period	Course name	BSc/MSc/PhD, ECTS	Responsible (Y/N)
	2013-present	Consumer Economics and Policy	MSc 7,5	Y
	2016-present	Applied Economics of Consumption Lectures and guest lectures in 4-5 other courses within agricultural and resource economics	MSc 7,5	Y (shared)

PUBLICATIONS AND GRANTS

Selected publications (maximum of 10 publications)

Parlesak A., Tetens I., Jensen J.D., Smed S., Gabrijelcic-Blenkus M., Rayner M., Darmon N., Robertson A. (2016) Use of Linear Programming to Develop Cost-Minimized Nutritionally Adequate Health Promoting Food, PLOS ONE

Nielsen M.E.J. & Jensen J.D. (2016) Sin taxes and their paternalistic motives: some perspectives from economics and political philosophy, *Journal of Social Philosophy*, 47(1), 55-69

Lund M. & Jensen J.D. (2016) A real options approach to biotechnology investment policy – the case of developing a *Campylobacter* vaccine to poultry, *Preventive Veterinary Medicine*, 128, 58-69

Adam A.S. & Jensen J.D. (2016) What is the methodological quality & effectiveness of obesity/health related interventions at retail grocery stores and supermarkets? A systematic review, *BMC Public Health* (2016) 16:1247

Jensen J.D., Smed S., Aarup L. & Nielsen E. (2015) Effect of the Danish Saturated Fat Tax on the Demand for Meat and Dairy Products, *Public Health Nutrition*, doi:10.1017/S1368980015002360

Jensen J.D., Saxe H. & Denver S. (2015) Cost-effectiveness of a New Nordic Diet as a strategy for health promotion, *International Journal of Environmental Research and Public Health*, 2015, 12(7), 7370-7391; doi: 10.3390/ijerph120707370, published online June 30, 2015

Jensen J.D., Lawson L.G. & Lund M. (2014) Systemic cost-effectiveness analysis of food hazard reduction - an application to *Campylobacter* in the Danish broiler supply chain, *European Journal of Operational Research*, 241, 273-282

Denver S. & Jensen J.D. (2014) Consumer preferences for organically and locally produced apples, *Food Quality and Preference*, vol. 31, pp. 129-134

Jensen J.D. & Smed S. (2013) The Danish tax on saturated fat – short run effects on consumption and consumer prices of fat, *Food Policy*, vol. 42, pp. 18-31

Jensen J.D. & Mørkbak M.R. (2013) Role of hedonic, externality and feasibility attributes in consumer demand for organic and local produce - the case of honey and apples, *International Journal of Consumer Research*, 2013 (<http://onlinelibrary.wiley.com/doi/10.1111/ijcs.12049/abstract>)

Grants (maximum of 5 grants)

LOCO – Consumers' Valuation of LOCal Organic Products. 2016-2017 (GUDP, IFRO budget DKK 1.651.713). JDJ is leader of the project which investigates consumers' perception of products' authenticity, credibility, quality and safety in alternative types of local marketing chains, and consumers' propensity to buy and pay extra for organic products from alternative types of marketing chains.

ELDORADO - Preventing malnourishment and promoting well-being in the elderly at home through personalised cost-effective food and meal supply: 2015-2018 (Danish Innovation Fund, IFRO budget DKK 604.800). JDJ is leader of a work package that investigates environmental impacts and economic costs and benefits of optimised meal solutions for home-dwelling elderly.

UC-CARE (University of Copenhagen Research Centre for Control of Antibiotic Resistance): 2013-2016. (Funded by UCPH Excellence Programme for Interdisciplinary Research - 2016 Funds, IFRO budget: DKK 1.750.000). JDJ is leader of a work package on economic analysis of actions to control antibiotic resistance in humans and animals.

CASU - Calorie Accounting in Supermarkets: 2013-2016. (Tryg Foundation, IFRO budget DKK 2.074.823). JDJ is leader of a work package that investigates the impact of alternative in-store interventions on sales and calorie turnover.

SENSWELL (Sensory food satisfaction in promoting healthy and sustainable eating behaviour): 2011-2015 (Strategic Research Council grant no. 10-093479; IFRO budget DKK 719.275). JDJ was leading a work package undertaking estimation of environmental and economic impacts of dietary changes with more sensorially satisfying meal components.

Quantitative performance indices in Scopus

Scientific peer-reviewed papers: 39

H-index: 11