

MARCEL BOGERS

PROFESSOR OF INNOVATION AND ENTREPRENEURSHIP

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ACADEMIC POSITIONS

2017-Present: **Full Professor**, University of Copenhagen
2017-Present: **External Lecturer**, Copenhagen Business School
2015-2017: **Associate Professor**, University of Copenhagen
2015: **Visiting Professor**, Chalmers University of Technology
2014: **Visiting Professor**, University of Trento
2012-2015: **Associate Professor**, University of Southern Denmark
2010: **Visiting Scholar**, Chalmers University of Technology
2009-2012: **Post-doc** (Equivalent to Assistant Professor), University of Southern Denmark

EDUCATION

2009: **Ph.D.**, Management of Technology, Ecole Polytechnique Fédérale de Lausanne
2004: **M.Sc.**, Technology and Society, Eindhoven University of Technology
2004: **Visiting student**, Chalmers University of Technology
2002: **Visiting student**, University of California at Berkeley

HONORS

2017: **Emerald Citations of Excellence**, Emerald Publishing.
2017: **Best Paper Proceedings**, Academy of Management Meeting.
2016: **Most Cited Article**, Journal of Product Innovation Management.
2016: **Best Paper Proceedings**, Academy of Management Meeting.
2015: **Most Downloaded Article**, Journal of Product Innovation Management.
2014: **Top Professor on Twitter**, LDRLB.
2014: **Best Paper Proceedings**, Academy of Management Meeting.
2014: **TUM Research Excellence Award** (Finalist), Peter Pribilla Foundation.
2013: **Top Professor on Twitter**, LDRLB.
2012: **Tudor Rickards and Susan Moger Best Paper Award** (Runner-up), Creativity and Innovation Management.
2012: **Best Teacher Award**, Faculty of Engineering, University of Southern Denmark.
2011: **Teaching Award**, Lecturer Training Program, University of Southern Denmark.
2011: **ISPIM-Wiley Innovation Management Dissertation Award** (Runner-up).
2010: **Editor's Choice Collections**, Journal of Management.
2010: **TIM Best Dissertation Award** (Runner-up), Academy of Management.
2010: **CBS's Presidential Award for Most Imaginative Paper** (Runner-up), DRUID.
2010: **DRUID Dissertation Award** (Finalist (not selected as winner or runner-up)).
2008: **CCC (Consortium on Competitiveness and Cooperation) Doctoral Colloquium**.
2004: **Graduated with honors**, Eindhoven University of Technology.

GRANTS

- 2018: **Carlsberg Foundation**, Food Innovation: Moving From Societal Challenges to Sustainable Solutions, 'Semper Ardens' Fellowships within the Humanities and Social Sciences, PI, grant: DKK 622,000.
- 2017: **Novo Nordisk Foundation**, Collaborative Research Program in Biomedical Innovation Law (CeBIL), Core partner & co-PI, grant: DKK 35 million.
- 2016: **International Network Programme**, Danish Agency for Science, Technology and Innovation (Ministry of Higher Education and Science), Networking grant for “Food Design Thinking”, PI, grant: DKK 286,828.
- 2016: **Whitepaper for open innovation**, Climate-KIC Nordic, PI, grant: DKK 223,500.
- 2016: **Novo Nordisk Foundation**, Investigating the microfoundations of socioeconomic impact of university-industry relations (INTERACT), Social science research programme focusing on the socioeconomic impact of research in Denmark, PI, grant: DKK 10 million.
- 2015: **BHJ Foundation**, Collaborative Business Models for Energy Efficient Solutions in the Region of Sønderjylland, PI, grant: DKK 450,000.
- 2015: **Lifelong Learning Program**, FP7, European Academic Network for Open Innovation (OI-Net), total budget: EUR 865,659 (joint as project partner in 2015).
- 2015: **VINNOVA**, Visiting Support, Developing an open innovation research agenda with a focus on action research”, SEK 168,000.
- 2014: **Intel Corporate Affairs Europe**, pilot course on High Tech Entrepreneurship, joint with KU Leuven, Scuola Superiore Sant'Anna, TU München and University of Twente, project partner, total budget: EUR 37,776.
- 2013: **Industriens Fund**, Smart Factory: Innovation in SMEs, project partner, grant: DKK 3,625,000.
- 2012: **Travel grant**, Griffith University & Southern Denmark University Collaborative Travel Grants Scheme, AUS\$ 10,000.
- 2012: **Seed funding grant**, Integration of external search and organizational design to leverage open innovation, Joint project with Aarhus University, Christian-Albrechts-Universitaet zu Kiel and Universität Hamburg, grant: EUR 19,950.
- 2010: **STINT Scholarship**, The Swedish Foundation for International Cooperation in Research and Higher Education, SEK 45,000.
- 2009: **BHJ Foundation grant**, Innovation Workshops, grant: DKK 87,000.

PROFESSIONAL SERVICE

- 2019 (target): **Co-editor**, special issue on “Artisan, cultural and tourism entrepreneurship” in International Journal of Entrepreneurial Behavior & Research.
- 2018 (target): **Co-editor**, special issue on “The Role of Crowdfunding in Moving Towards a Sustainable Society” in Technological Forecasting and Social Change.
- 2018 (target): **Co-editor**, special issue on “Open Innovation in the Digital Age” in R&D Management.
- 2018: **Co-editor**, special issue on “Open Innovation” in California Management Review.
- 2017: **Expert Evaluator**, Danske Bank Forskningspris, Roskilde University.
- 2016-2018: **Elected Representative-at-Large**, Technology and Innovation Management (TIM) Division, Academy of Management.
- 2016-Present: **Member of Innovation Network**, University of Copenhagen.
- 2016-Present: **Contract research for Ministry of Food and Environment**, Denmark.

- 2016-Present: **Member of Advisory Board**, International Institute for IP Management (I3PM), Wil, Switzerland.
- 2016-Present: **Member of Global Advisory Board**, Nigeria Innovation Summit, Ikeja-Lagos, Nigeria.
- 2015: **Co-editor**, special issue on “Leveraging Users as Innovators: Managing the Creative Potential of Individual Consumers” in Journal of Engineering and Technology Management.
- 2015-2017: **Academic Program Chair**, World Open Innovation Conference.
- 2014-2015: **Member of Strategic Working Group on Social Sciences and Humanities (SSH)**, University of Southern Denmark.
- 2014-2015: **Member of Evaluation Committee**, Entrepreneurship grant, University of Southern Denmark.
- 2012-2014: **Member of Seminar Committee**, Mads Clausen Institute of Product Innovation, Faculty of Engineering, University of Southern Denmark.
- 2012-Present: **Member of Advisory Board**, Processio ApS - Offentlig Privat Dialog, Odense, Denmark.
- 2011-2015: **Member of Education Committee**, Innovation and Business study program, Faculty of Engineering, University of Southern Denmark.
- Ongoing: **Editorial board member**: Creativity and Innovation Management, Journal of Product Innovation Management, Management Decision.
- Ongoing: **Journal reviewer (selected)**: California Management Review, IEEE Transactions on Engineering Management, Industry and Innovation, Journal of Management, Long Range Planning, Organization Science, R&D Management, Research Policy, Strategic Entrepreneurship Journal, Strategic Management Journal.
- Ongoing: **Book reviewer**: Routledge, Stanford University Press, Wiley.
- Ongoing: **Expert reviewer**: Eindhoven University of Technology, National Science Foundation (NSF) of the United States, The Netherlands Organisation for Scientific Research (NWO), Austrian Science Fund (FWF), National Research Foundation (NRF) of South Africa.
- Ongoing: **PhD thesis reviewer/opponent**: Aalto University, Aalborg University, Aarhus University, Chalmers University of Technology, EMLYON, Ghent University, Linköping University, KTH Royal Institute of Technology, University of Copenhagen, University of Pretoria, WU Wien.
- Ongoing: **Conference reviewer**: Academy of Management (BPS and TIM divisions), DRUID, European Academy of Management (EURAM), Strategic Management Society (SMS).

ONLINE PRESENCE & IMPACT:

SSRN: 13,487 downloads (www.ssrn.com/author=444585)
 LinkedIn: 1,000+ connections (www.linkedin.com/in/bogers)
 Twitter: 7,900 followers (www.twitter.com/bogers)
 Klout score: 57 (www.klout.com/bogers)
 Google Scholar: 2,866 citations; h-index 17 (www.bit.ly/bogers-scholar)

All per February 19, 2018

PUBLICATIONS:

ARTICLES IN PEER-REVIEWED JOURNALS:

Holgerson, M., Granstrand, O., & Bogers, M. Forthcoming. The evolution of intellectual property management in innovation ecosystems: The case of mobile telecommunications. *Long Range Planning*. Published online ahead of print. DOI: 10.1016/j.lrp.2017.08.007

Bogers, M. Forthcoming. 'Productive' innovation: Enabling a climate for innovation on the production floor. *International Journal of Entrepreneurial Venturing*. DOI: 10.1504/IJEV.2016.10006916

Bogers, M., Chesbrough, H., & Moedas, C. 2018. Open innovation: Research, practices, and policies. *California Management Review*, 60(2): 133-144. DOI: 10.1177/0008125617745086

Bogers, M., Foss, N. J., & Lyngsie, J. 2018. The "human side" of open innovation: The role of employee diversity in firm-level openness. *Research Policy*, 47(1): 218-231. DOI: 10.1016/j.respol.2017.10.012

Bogers, M. & Jensen, J. D. 2017. Open for business? An integrative framework and empirical assessment for business model innovation in the gastronomic sector. *British Food Journal*, 119(11): 2325-2339. DOI: 10.1108/BFJ-07-2017-0394

Radziwon, A., Bogers, M., & Bilberg, A. 2017. Creating and capturing value in a regional innovation ecosystem: A study of how manufacturing SMEs develop collaborative solutions. *International Journal of Technology Management*, 75 (1/2/3/4): 73-96. DOI: 10.1504/IJTM.2017.10006145

Schmidhuber, L., Bogers, M., & Hilgers, D. 2017. Exploring motivation through the lens of self-determination theory: Citizens' online participation. *Academy of Management Best Paper Proceedings*. DOI: 10.5465/AMBPP.2017.170

Stanko, M. A., Fisher, G. J., & Bogers, M. 2017. Under the wide umbrella of open innovation. *Journal of Product Innovation Management*, 34(4): 543-558 (Virtual Issue Editorial). DOI: 10.1111/jpim.12392

West, J. & Bogers, M. 2017. Open innovation: Current status and research opportunities. *Innovation: Organization & Management*, 19(1): 43-50. DOI: 10.1080/14479338.2016.1258995

Bogers, M., Zobel, A.-K., Afuah, A., Almirall, E., Brunswicker, S., Dahlander, L., Frederiksen, L., Gawer, A., Gruber, M., Haefliger, S., Hagedoorn, J., Hilgers, D., Laursen, K., Magnusson, M. G., Majchrzak, A., McCarthy, I. P., Moeslein, K. M., Nambisan, S., Piller, F. T., Radziwon, A., Rossi-Lamastra, C., Sims, J., & ter Wal, A. L. J. 2017. The open innovation research landscape: Established perspectives and emerging themes across different levels of analysis. *Industry & Innovation*, 24(1): 8-40. DOI: 10.1080/13662716.2016.1240068

Bogers, M., Ollila, S., & Yström, A. 2016. Designing and being designed: Organizing complex collaborative innovation in a societal challenge. *Academy of Management Best Paper Proceedings*. DOI: 10.1080/13662716.2016.1240068

Sund, K.J., Bogers, M., Villarroel, J. A., & Foss, N. J. 2016. Managing tensions between new and existing business models. *MIT Sloan Management Review*, 57(4): 8-10.
<http://sloanreview.mit.edu/article/managing-tensions-between-new-and-existing-business-models>

Bogers M., Hadar, R., & Bilberg, A. 2016. Additive manufacturing for consumer-centric business models: Implications for supply chains in consumer goods manufacturing. *Technological Forecasting and Social Change*, 102: 225-239. DOI: 10.1016/j.techfore.2015.07.024

Eftekhari, N. & Bogers M. 2015. Open for entrepreneurship: How open innovation can foster new venture creation. *Creativity and Innovation Management*, 24(4): 574-584. DOI: 10.1111/caim.12136

Bogers M., Boyd, B., & Hollensen, S. 2015. Managing turbulence in a family-owned airline: A resource dependence perspective on business model development. *California Management Review*, 58(1): 41-64. DOI: 10.1525/cmr.2015.58.1.41

Bogers, M., McCarty, I. P., & Pitt, L. 2015. Leveraging users as innovators: managing the creative potential of individual consumers. *Journal of Engineering and Technology Management*, 37: 3-5 (special issue introduction). DOI: 10.1016/j.jengtecman.2015.09.001

Gast, J., Bouncken, R., Kraus, S., & Bogers, M. 2015. Coopetition: A systematic review, synthesis, and future research directions. *Review of Managerial Science*, 9(3): 577-601. DOI: 10.1007/s11846-015-0168-6

Sund, K. J., Villarroel, J. A., & Bogers, M. 2014. Organizational aspects of business model innovation: The case of the European postal industry. *Academy of Management Best Paper Proceedings*, 2014. DOI: 10.5465/AMBPP.2014.126

Larsen, H. & Bogers, M. 2014. Innovation as improvisation 'in the shadow'. *Creativity and Innovation Management*, 23(4): 386-399. DOI: 10.1111/caim.12067

West, J. & Bogers, M. 2014. Leveraging external sources of innovation: A review of research on open innovation. *Journal of Product Innovation Management*, 31(4): 814-831. DOI: 10.1111/jpim.12125

Bogers, M. & Horst, W. 2014. Collaborative prototyping: Cross-fertilization of knowledge in prototype-driven problem solving. *Journal of Product Innovation Management*, 31(4): 744-764. DOI: 10.1111/jpim.12121

Radziwon, A., Bilberg, A., Bogers, M. & Madsen, E. S. 2014. The Smart Factory: Exploring adaptive and flexible manufacturing solutions. *Procedia Engineering*, 69: 1184-1190. DOI: 10.1016/j.proeng.2014.03.108

Bogers, M. & Sproedt, H. 2012. Playful collaboration (or not): Using a game to grasp the social dynamics of open innovation in innovation and business education. *Journal of Teaching in International Business*, 23(2): 75-97. DOI: 10.1080/08975930.2012.718702

Bogers, M. & West, J. 2012. Managing distributed innovation: Strategic utilization of open and user innovation. *Creativity and Innovation Management*, 21(1): 61-75. DOI: 10.1111/j.1467-8691.2011.00622.x

Bogers, M. & Lhuillery, S. 2011. A functional perspective on learning and innovation: Investigating the organization of absorptive capacity. *Industry and Innovation*, 18(6): 581-610. DOI: 10.1080/13662716.2011.591972

Bogers, M. 2011. The open innovation paradox: Knowledge sharing and protection in R&D collaborations. *European Journal of Innovation Management*, 14(1): 93-117. DOI: 10.1108/146010611111104715

Bogers, M., Afuah, A., & Bastian, B. 2010. Users as innovators: A review, critique, and future research directions. *Journal of Management*, 36(4): 857-875. DOI: 10.1177/0149206309353944

CHAPTERS IN PEER-REVIEWED BOOKS:

Bogers, M., Brem, A., Heinemann, T., & Tavella, E. Forthcoming. Laughing out loud: How humor shapes innovation processes within and across organizations. In: F. Maon, A. Lindgreen, J. Vanhamme, R. Angell, & J. Memery (Eds.), *Humor in Management and Communication: A Research Anthology*.

Radziwon, A. & Bogers, M. Forthcoming. Managing SMEs' collaboration across organizational boundaries within a regional business ecosystem. In: W. Vanhaverbeke, F. Frattini, N. Roijackers, & M. Usman (Eds.), *Open Innovation in SMEs*.

Horn, C., Bogers, M., & Brem, A. Forthcoming. Prediction markets for crowdsourcing. In: C.L. Tucci, A. Afuah & G. Viscusi (Eds.), *Creating and Capturing Value Through Crowdsourcing*.

Bogers, M. & Lhuillery, S. Forthcoming. 'Open' product and process innovation: The complementary roles of R&D, manufacturing and marketing in external knowledge sourcing. In: S. Nambisan (Ed.), *Open Innovation*.

Bogers, M. & Sproedt, H. 2017. Teaching open innovation using a game: Some lessons and recommendations. In: A.-L. Mention, A.P. Nagel, J. Hafkesbrink, & J. Dąbrowska (Eds.), *Innovation Education Reloaded: Nurturing Skills for the Future: The Open Innovation Handbook*. The Open Innovation Network, pp. 493-513.

Bogers, M., Sund, K. J., & Villarroel, J. A. 2015. Organizational aspects of business model innovation: Examples from the postal industry. In: N. Foss & T. Saebi (Eds.), *Business Model Innovation: The Organizational Dimension*. Oxford: Oxford University Press, pp. 269-287.

Chesbrough, H. & Bogers, M. 2014. Explicating open innovation: Clarifying an emerging paradigm for understanding industrial innovation. In: H. Chesbrough, W. Vanhaverbeke, & J. West (Eds.), *New Frontiers in Open Innovation*. Oxford: Oxford University Press, pp. 3-28.

Radziwon, A., Bilberg, A., Bogers, M. & Madsen, E.S. 2015. Den Smarte Fabrik: Udforskning af tilpasningsdygtige og fleksible produktionsløsninger. In: Vejrum Wæhrens, B. (Ed.), *Supply Chain Udvikling for den reflekterende praktiker*. Aalborg Universitetsforlag, pp. 207-219.

Bogers, M. 2012. Knowledge sharing in open innovation: An overview of theoretical perspectives on collaborative innovation. In: C. de Pablos Heredero & D. López (Eds.), *Open Innovation at Firms and Public Administrations: Technologies for Value Creation*. Hershey, PA: IGI Global, pp. 1-14.

Bogers, M., Bekkers, R., & Granstrand, O. 2012. Intellectual property and licensing strategies in open collaborative innovation. In: C. de Pablos Heredero & D. López (Eds.), *Open Innovation at Firms and Public Administrations: Technologies for Value Creation*. Hershey, PA: IGI Global, pp. 37-58.

Maarse, J. H. & Bogers, M. 2012. An integrative model for technology-driven innovation and external technology commercialization. In: C. de Pablos Heredero & D. López (Eds.), *Open Innovation at Firms and Public Administrations: Technologies for Value Creation*. Hershey, PA: IGI Global, pp. 59-78.

Bogers, M. 2011. Student-oriented teaching by using an open innovation game. In: M. Rolfstam & M. Stenger (Eds.), *Reflections on University Teaching: A Collection of Perspectives*, Sønderborg: University of Southern Denmark, pp. 10-22.