

CURRICULUM VITAE

NOVEMBER 2018

SØREN BØYE OLSEN

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PROFILE:

Professor Søren Bøye Olsen, born in 1976, has 15 years of experience with economic valuation of non-market goods such as nature and ecosystem services, as well as new food products. He has mainly worked with Stated Preference methods and has participated in several research projects at regional, national and international level. He has made important contributions to the scientific literature with special emphasis on explaining apparently irrational respondent behavior in Stated Preference surveys. In addition to the valuation of non-market environmental goods, his research has focused on understanding consumer behavior and preferences for foods with the aim of predicting demand for new products. Recently, he has also employed modern technology in relation to this, namely in terms of using eye trackers as a source of behavioural information, especially in relation to novel foods. He also works with cost-benefit analysis and multi-criteria analysis methods, focusing on practical applications that create better decision basis for politicians and other decision makers. He is Head of Studies for the MSc in Environmental and Natural Resource Economics at Copenhagen University, and he is course responsible for the MSc level course on "Economic Valuation Methods and Cost-Benefit Analysis". Besides that he has given a large number of guest lectures in other courses, and he has supervised more than 40 MSc thesis students and seven PhD students.

SCIENTIFIC INTEREST AREAS:

Environmental economics – Behavioral economics – Environmental policy appraisal – Cost Benefit Analysis – Multi Criteria Analysis – Economic valuation – Stated preference methods (Contingent Valuation, Choice Experiments) – Consumer behaviour – Novel foods

EMPLOYMENT:

2018 – present Professor, Head of Studies for MSc in Environmental and Natural Resource Economics, Department of Food and Resource Economics, University of Copenhagen.

- 2013 – 2018 Associate Professor, Head of Studies for MSc in Environmental and Natural Resource Economics, Department of Food and Resource Economics, University of Copenhagen.
- 2009 – 2013 Assistant Professor, Division of Environmental and Natural Resource Economics, Institute of Food and Resource Economics, University of Copenhagen, Denmark.
- 2006 – 2009 PhD student, Environmental Economics and Rural Development Division, Institute of Food and Resource Economics, The Royal Veterinary and Agricultural University / University of Copenhagen, Denmark.
- 2004 – 2006 Research Assistant, Department of Environment, Natural Resources and Regional Development, Institute of Food and Resource Economics, The Royal Veterinary and Agricultural University, Denmark.

EDUCATION:

- 2013 Continued management course for Study Leaders, at KU
- 2012 Project Management for researchers, module 1+2, at KU
- 2006 – 2009 PhD in Environmental Economics
Thesis title “Further development and validation of the Choice Experiment Method with a special focus on improving the data collection process”
- 1999 – 2004 MSc in Forestry, The Royal Veterinary and Agricultural University, Denmark.
Master Thesis title: ”Recreational Values in Near-natural Silviculture – An Economic Valuation of Forest Characteristics using Discrete Choice Experiment” based on mail-out questionnaire to 1200 respondents.

TEACHING EXPERIENCE (More details available in Teaching Portfolio):

- 2015 – present Responsible for “Economic Valuation of Non-marketed Environmental Goods”, PhD course, University of Copenhagen, Denmark.
- 2010 – present Responsible for “Economic Valuation Methods and Cost Benefit Analysis”, Master course, University of Copenhagen, Denmark.
- 2013 - 2014 Responsible for “Applied Environmental and Natural Resource Economics”, Master course, University of Copenhagen, Denmark.
- 2017 Development of teaching material for Climate-KIC course in "Cost-Benefit Analysis of Climate Change Adaptation and Sustainable Flood Water Management in Cities" in collaboration with the Danish Technical University
- 2007 – present Supervision of more than 10 BSc thesis projects, 40 MSc thesis projects and 7 PhD projects.
- 2013 – present Member of PhD assessment committee for 6 PhD theses.

MANAGEMENT AND PROJECT EXPERIENCE

- 2018 Project leader in the project “Kystfiskeri på Fyn” (approximate grant size €27,000, funded by Havørred Fyn)
- 2018 – present Advisory group member for project WINDLAND (Norwegian Research Council)
- 2017 – present Member of Steering Committee for the analysis of the organization of the educational area at Science Faculty, University of Copenhagen.
- 2017 – present Editorial board member for Journal of Insects as Food and Feed
- 2015 – present Editorial board member for Journal of Environmental Economics and Policy
- 2013 – present Head of Studies for the MSc programme in Environmental and Natural Resource Economics at University of Copenhagen.
- 2012 – present Member of the European ENVECHO network (A scientific network of researchers using Discrete Choice Modelling in the field of environmental valuation), www.envecho.com.
- 2017 – 2019 Principal Investigator in the project "LEAP" (approximate grant size €1,630,000, funded by WaterWorks JPI / Innovation Fund Denmark)
- 2015 – 2018 Participant in the project “MIRACLE” (approximate grant size €2,000,000 funded by BONUS)
- 2015 Principal Investigator in the project "Analyse af eksisterende data om tyske lystfiskeres præferencer / An analysis of German anglers' preferences, based on existing data" (approximate grant size €27,000 funded by the Danish Ministry of Environment and Food)
- 2013 – 2017 Work Package leader in the project “GREEiNSECT” (approximate grant size €1,333,000 funded by FFU)
- 2013 – 2017 Work Package leader in project “BUFFER-TECH” (approximate grant size €2,000,000 funded by the Danish Strategic Research council)
- 2012 Advisory group member for project "Nytteværdi af regionernes jordforurenings-opgave / Utility of the Danish regions work with soil pollution" (Danish Regions, Environment and Resources)
- 2012 Project leader in the project “Natur og Sundhed” (approximate grant size €44,000 funded by MIM/MST)
- 2012 – 2015 Participant in project “The Future of Agriculture: Scenarios for Sustainable Farming in Denmark” (approximate grant size €600,000 funded by Velux Foundation)
- 2012 Participant in project “Local Foods” (approximate grant size €333,000 funded by Direktoratet for FødevareErhverv)
- 2011 Participant in project “Afdækning af problemstillingen og mulighederne for økonomisk værdiværdisætning af økologiens ydelser i en samlet model - En forundersøgelse / Challenges and possibilities in economic valuation of the benefits of organic production in a complete model – a feasibility study” (approximate grant size €27,000, funded by The Danish Ministry of Food)
- 2011 – 2012 Participant in project “MULTI-TRUST” (approximate grant size €2,700,000 funded by the Danish Strategic Research council)
- 2011 – 2012 Participant in project “INCAP” (approximate grant size €2,700,000 funded by the Danish Strategic Research council)

- 2010 Participant in the project "Analyse af tyske lystfiskerturisters valg af ferieland - med fokus på Danmark / An analysis of German tourist anglers' choice of holiday destination – with a focus on Denmark" (approximate grant size €80,000 funded by the Danish Ministry of Food, Agriculture and Fisheries)
- 2005, 2010 Participant in project "Coastal Protection" (approximate grant size 2x €65,000 funded by the Coastal Directorate).
- 2006 Participant in project "Restoring Lygte Å" (approximate grant size €35,000 funded by Municipality of Copenhagen).
- 2004 – 2006 Participant in project "Motorways versus Nature" (approximate grant size €135,000 funded by Institute of Environmental Assessment).

ACADEMIC AWARDS AND HONOURS:

- 2017-2018 International Network Program grant from Innovation Fund Denmark (€37000) for networking and hosting the workshop "Spatial Dimensions of Value and Environmental Management—Developing a Research Agenda" together with Professor Robert Johnston from Clark University, US.
- 2014 EU's CAP Communications Award in the category Innovative Communication awarded to the combined computer and roleplaying educational game developed in the project "The Future of Agriculture: Scenarios for Sustainable Farming in Denmark (Fremtidens Landbrug)"
- 2013-2014 Velux Visiting Professor programme grant (€26000) for inviting Professor Jürgen Meyerhoff from the Technical University of Berlin for a 4 month visit at Institute of Food and Resource Economics.
- 2011-2012 Velux Visiting Professor programme grant (€10800) for inviting Professor Danny Campbell from Queen's University Belfast for a 2½ month visit at Institute of Food and Resource Economics.
- 2010 TalentLaboratoriet, a University of Copenhagen initiative offered to a selected group of young talents in research with the aim of helping tomorrow's leaders develop their talent.
- 2006 Full 3-year PhD scholarship grant from The Royal Veterinary and Agricultural University, Denmark.

REVIEWING EXPERIENCE

Reviewer with the following journals:

Journal of the Association of Environmental and Resource Economists, Environmental and Resource Economics, Journal of Environmental Economics and Management, Land Economics, American Journal of Agricultural Economics, Ecological Economics, Journal of Environmental Management, Journal of Applied Economics, Journal of Forest Economics, Tourism Management, Food Economics, Energy Policy, British Food Journal, European Review of Agricultural Economics, Journal of Agricultural Economics, Food Quality and Preferences, Resource and Energy Economics, Journal of Economic Behavior and Organization, Journal of Environmental Planning and Management, Australian Journal

of Agricultural and Resource Economics, Agricultural Economics, Food Policy, Economic Modelling

ARTICLES PUBLISHED IN PEER-REVIEWED JOURNALS

1. Jensen, A.K, Johnston, R.J., **Olsen, S.B.** (2018): Does one size really fit all? Ecological endpoint heterogeneity in stated preference welfare analysis. *Land Economics*, Forthcoming
2. Carolus, J.F., Hanley, N., **Olsen, S.B.**, Pedersen, S.M. (2018): A bottom-up approach to environmental Cost-Benefit Analysis. *Ecological Economics*, 152, 282-295.
3. Alemu, M.H., **Olsen, S.B.** (2018): Linking consumers' food choice motives to their preferences for insect-based food products: An application of Integrated Choice and Latent Variable model in an African context. *Journal of Agricultural Economics*, doi.org/10.1111/1477-9552.12285
4. Hassan, S.B., **Olsen, S.B.**, Afandi, S.H.M., Thorsen, B.J. (2018): Environmental attitudes on Setiu Wetlands, Malaysia. *Asian Journal of Quality of Life*, 3(11), 59-69.
5. Alemu, M.H., **Olsen, S.B.** (2018): Can a Repeated Opt-Out Reminder remove hypothetical bias in discrete choice experiments? An application to consumer valuation of novel food products. *European Review of Agricultural Economics*, 45(5), 749-782.
6. Ankamah-Yeboah, I., Jacobsen, J.B., **Olsen, S.B.** (2018): Innovating out of the Fishmeal Trap: The role of Insect-Based Fish Feed in Consumers' Preferences for Fish Attributes, *British Food Journal*, 120(10), 2395-2410.
7. Abate, T.G., Mørkbak, M.R., **Olsen, S.B.** (2018): Inducing value and institutional learning effects in stated choice experiments using advanced disclosure and instructional choice set treatments. *Agricultural Economics*, 49(3), 339-351.
8. Campbell, D., Mørkbak, M.R., **Olsen, S.B.** (2018): The link between response time and preference, variance and processing heterogeneity in stated choice experiments. *Journal of Environmental Economics and Management* 88:18–34.
9. Hassan S., **Olsen, S.B.**, Thorsen, B.J. (2017): Appropriate Payment Vehicles in Stated Preference Studies in Developing Economies. *Environmental and Resource Economics*, 71(4), 1053–1075.
10. **Olsen, S.B.**, Meyerhoff, J., Mørkbak, M.R., Bonnichsen, O. (2017): The influence of time of day on decision fatigue in online food choice experiments. *British Food Journal*, 119(3), 497-510.

11. Alemu, M.H., **Olsen, S.B.**, Vedel, S.E., Kinyuru, J.K., Pambo, K.O. (2017): Can insects increase food security in developing countries? An analysis of Kenyan consumer preferences and demand for cricket flour buns. *Food Security*, 9(3), 471-484.
12. Vogdrup-Schmidt, M., Strange, N., **Olsen, S.B.**, Thorsen, B.J., (2017): Trade-off analysis of ecosystem service provision in nature networks. *Ecosystem Services*, 23, 165–173.
13. Alemu, M.H., **Olsen, S.B.**, Vedel, S.E., Pambo, K.O., Owino, V.O. (2017): Combining product attributes with recommendation and shopping location attributes to assess consumer preferences for insect-based food products. *Food Quality and Preference*, 55, 45-57
14. **Olsen, S.B.**, Meyerhoff, J., (2017): Will the alphabet soup of design criteria affect discrete choice experiment results?, *European Review of Agricultural Economics*, 44(2), 309-336
15. Campbell, D., Mørkbak, M.R., **Olsen, S.B.** (2017): Response time in online stated choice experiments: the non-triviality of identifying fast and slow respondents. *Journal of Environmental Economics and Policy*, 6(1), 17-35
16. Uggeldahl, K.C., Jacobsen, C, Lundhede, T., **Olsen, S.B.** (2016): Choice certainty in Discrete Choice Experiments: will eye tracking provide useful measures? *Journal of Choice Modelling*, 20, 35-48
17. Bonnichsen, O., **Olsen, S.B.** (2016): Correcting for non-response bias in contingent valuation surveys concerning environmental non-market goods: an empirical investigation using an online panel. *Journal of Environmental Planning and Management*, 59(2), 245-262
18. Menegaki, A.N., **Olsen, S.B.**, Tsagarakis, K.P (2016): Towards a common standard – A reporting checklist for web-based stated preference valuation surveys and a critique for mode surveys, *Journal of Choice Modelling* 18: 18-50
19. Hassan S., **Olsen, S.B.**, Afandi, S.H.M., Thorsen, B.J. (2016). Measuring the Rural and Urban Attitudes towards Wetlands Using the New Ecological Paradigm: Setiu Wetlands, Malaysia. *Environment-Behaviour Proceedings Journal* 1(2), 132-142
20. Mørkbak, M.R., **Olsen, S.B.** (2015): A within-sample investigation of test–retest reliability in choice experiment surveys with real economic incentives. *Australian Journal of Agricultural and Resource Economics*, 59, 375–392
21. Abildtrup, J., Garcia, S., **Olsen, S.B.**, Stenger, A. (2015): Combining RP and SP data while accounting for large choice sets and travel mode - an application to forest recreation, *Journal of Environmental Economics and Policy* 4(2), 177-201

22. Evans J., Alemu M.H., Flore R., Frøst M.B., Halloran A., Jensen A.B., Maciel-Vergara G., Münke-Svendsen C., **Olsen, S.B.**, Payne C., Roos N., Rozin P., Tan H.S.G., van Huis A., Vantomme P., Eilenberg J (2015): 'Entomophagy': an evolving terminology in need of review. *Journal of Insects as Food and Feed*. 1(4): 293-305
23. Mørkbak M.R., **Olsen, S.B.**, Campbell D. (2014): Behavioral implications of providing real incentives in stated choice experiments, *Journal of Economic Psychology*, 45, 102-116
24. Ladenburg J., **Olsen, S.B.** (2014): Augmenting short Cheap Talk scripts with a repeated Opt-Out Reminder in Choice Experiment surveys. *Resource and Energy Economics*, 37, 39-63
25. Meyerhoff, J., Mørkbak, M.R., **Olsen, S.B.** (2014): A Meta-study Investigating the Sources of Protest Behaviour in Stated Preference Surveys, *Environmental and Resource Economics*, 58(1), 35-57
26. Læssøe, J., Ljungdahl, A.K., Alrøe, H.F., Noe, E., Christensen, T., Dubgaard, A., **Olsen, S.B.**, Kærgård, N., Kastberg, P. (2014): Three perspectives on motivation and multicriteria assessment of organic food systems, *Ecology and Society*, 19(3): art.7
27. Fetene, G.M., **Olsen, S.B.**, Bonnichsen, O. (2013): Disentangling the pure time effect from site and preference heterogeneity effects in Benefit Transfer - An empirical investigation of transferability, *Environmental and Natural Resource Economics* 59(4), 583-611
28. Grammatikopoulou, I., **Olsen, S.B.** (2013): Accounting protesting and warm glow bidding in Contingent Valuation surveys considering the management of environmental goods – An empirical case study assessing the value of protecting a Natura 2000 wetland area in Greece, *Journal of Environmental Management* 130, 232–241
29. Jensen, C.L. Jacobsen, B.H., **Olsen, S.B.**, Dubgaard, A., Hasler, B. (2013): Are disproportionate costs of the WFD an issue? A CBA-based screening of water catchments in Denmark, *Journal of Environmental Economics and Policy* 2(2), 164-200
30. Abildtrup, J., Garcia, S., **Olsen, S.B.**, Stenger, A. (2013): Spatial preference heterogeneity in forest recreation, *Ecological Economics*, 92, 67-77
31. Jørgensen, S.L., Hasler, B., Martinsen, L., Ladenburg, J., **Olsen, S.B.** (2013): Spatially induced disparities in users' and non-users' WTP for water quality improvements - Testing the effect of multiple substitutes and distance decay, *Ecological Economics*, 92, 58-66

32. Alemu, M.H., Mørkbak, M.R., **Olsen, S.B.**, Jensen, C.L., (2013): Attending to the reasons for attribute non-attendance in Choice Experiments, *Environmental and Resource Economics*, 54(3), 333-359
33. Carlsson, F., Mørkbak, M.R., **Olsen, S.B.** (2012): The first time is the hardest: A test of ordering effects in choice experiments. *Journal of Choice Modelling*, 5(2), 19-37
34. Mørkbak, M.R., Christensen, T., Gyrd-Hansen, D., **Olsen, S.B.** (2011): Is embedding entailed in consumer valuation of food safety characteristics?, *European Review of Agricultural Economics*, 38(4), 587-607
35. **Olsen, S.B.**, Lundhede, T.H., Jacobsen, J.B. & Thorsen, B.J. (2011): Tough and Easy Choices: Testing the Influence of Utility Difference on Stated Certainty-in-Choice in Choice Experiments, *Environmental and Resource Economics* 49, 491-510
36. Westerberg, V.H., Lifran, R., **Olsen, S.B.** (2010): To restore or not? A valuation of social and ecological functions of the Marais des Baux wetland in Southern France, *Ecological Economics*, 69(12), 2383–2393
37. Lundhede, T. H., **Olsen, S.B.**, Jacobsen, J. B. & Thorsen, B. J. (2009): Handling respondent uncertainty in Choice Experiments: Evaluating recoding approaches against explicit modelling of uncertainty. *Journal of Choice Modelling*, 2, no 2, 118-147
38. **Olsen, S.B.** (2009): Choosing Between Internet and Mail Survey Modes for Choice Experiment Surveys Considering Non-Market Goods. *Environmental and Resource Economics*, 44, no 4, 591-610
39. Ladenburg, J. & **Olsen, S.B.** (2007): Gender Specific Starting Point Bias in Choice Experiments: Evidence from an Empirical Study. *Journal of Environmental Economics and Management*, 56, issue 3, 275-285

ARTICLE MANUSCRIPTS IN PROGRESS

40. Zemo, K.H., Kassahun, H.T., **Olsen, S.B.**: Determinants of Willingness-To-Pay for attributes of power outage - An empirical discrete choice experiment addressing implications for fuel switching in developing countries. In 2nd review at *Energy*.
41. Jensen, A.K., **Olsen, S.B.**: Childhood Nature Experiences and Adulthood Environmental Preferences. In 2nd review at *Ecological Economics*.
42. **Olsen, S.B.**, Jensen, A.K., Jensen, C.U., Panduro, T.: Modelling strategies for discontinuous and motivation-dependent distance decay in willingness to pay for environmental quality. In 2nd review at *Environmental and Resource Economics*.

43. Uggeldahl, K.C., **Olsen, S.B.**: Public preferences for co-benefits of riparian buffer strips: An economic valuation study. In review at *Journal of Environmental Management*.
44. Bonnichsen, O., Jensen, C.L., **Olsen, S.B.**: Fishing for more tourists - An empirical investigation of tourist anglers' preferences for angling site quality. In review at *Marine Policy*.
45. Uggeldahl, K.C., Street, C.N.H., Campbell, D., Lundhede, T., **Olsen, S.B.**: What the eye does not admire, the mind cannot desire – An eye tracking study applying gaze-contingency to measure information and choice attribute non-attendance in stated choice experiments. Manuscript prepared for *American Journal of Agricultural Economics*.
46. Alemu, M.H., **Olsen, S.B.**: Investigating the impacts of taste and peer effects on consumers' willingness to pay for insect-based food products. In review at *Agribusiness*.
47. Uggeldahl, K.C., Jensen, A.K., **Olsen, S.B.**: Watch, listen and learn: Using narrated videos to provide information in stated choice experiments. Manuscript prepared for *Environmental and Resource Economics*.
48. Ankamah-Yeboah, I., Jacobsen, J.B., **Olsen, S.B.**, Nielsen, M., Nielsen, R.: Impact of Animal Welfare and Environmental Information on the Choice of Organic Fish: Evidence from German Consumers. Manuscript prepared for *Food Policy*.
49. Zemo, K.H., Kassahun, H.T., **Olsen, S.B.**: Non-attendance to the Attributes of Electricity Supply Services: The heuristics, Identifying non-attendants and Implications. Manuscript prepared for *Resource and Energy Economics*.
50. Jensen, A.K., Jensen, F., **Olsen, S.B.**: Utility Adjustment Weights in Benefit Transfer. A Normative or Positive Economic Argument? Manuscript prepared for *Ecological Economics*.
51. Jensen, F. Uggeldahl, K.C., **Olsen, S.B.**: Riparian Buffer Strips or Agricultural Production? Optimal Land Allocation when Farmer Heterogeneity and Opportunity Cost of Land Matters. Manuscript prepared for *Journal of Agricultural Economics*.
52. **Olsen, S.B.**, Mørkbak, M.R., Campbell, D.: Assessing the impact of three different opt-out definitions on opt-out effects, simplification heuristics, and decision paradigms in discrete choice experiments. Manuscript prepared for *American Journal of Agricultural Economics*.
53. Hassan S., **Olsen, S.B.**, Thorsen, B.J.: Urban-rural divides in preferences for wetland conservation in Malaysia. Manuscript prepared for *Journal of Environmental Management*.

BOOK CONTRIBUTIONS

54. Alemu, M.H., **Olsen, S.B.** (2018): Kenyan consumers' preferences for insect-based food products . In: *Edible Insects in Sustainable Food Systems*. Springer International Publishing.
55. Jensen, C.L., **Olsen, S.B.** (2018): Hvad trækker en lystfisker til? In: *Sæt pris på naturen*. University of Copenhagen, pp. 43-48
56. Lundhede, T.H., **Olsen, S.B.** (2018): Hvorfor er skovene værdifulde?, In: *Sæt pris på naturen*. University of Copenhagen, pp. 49-53
57. Hasler, B. Dubgaard, A., **Olsen, S.B.**, Schou, J.S. (2018): Værdien af rene ferske vande. In: *Sæt pris på naturen*. University of Copenhagen, pp. 90-96
58. **Olsen, S.B.** (2018): Hist hvor vejen slår en bugt. In: *Sæt pris på naturen*. University of Copenhagen, pp. 109-116
59. Thorsen, B.J., **Olsen, S.B.** (2018): Naturen og sundhed – har vi evidensen? In: *Sæt pris på naturen*. University of Copenhagen, pp. 129-133
60. **Olsen, S.B.**, Christensen, T., Denver, S., Dubgaard, A., Kærgård, N., 2015. Misperceived climate friendliness of organic food and consumer willingness to pay for actual greenhouse gas emission reduction. In: *Know Your Food*. Wageningen Academic Publishers, The Netherlands, pp. 258–263
61. **Olsen, S.B.** (2012): Using conceptual questions and clickers – can it improve learning for environmental economics students? In: *Improving University Science Teaching and Learning*, vol.4, No. 1-2, pp. 221-232
62. Ladenburg J., **Olsen, S.B.** (2008): Mitigating hypothetical bias: a new approach. In: *Symposium i Anvendt Statistik*. Copenhagen Business School Press, pp. 280-290.
63. Ladenburg J., **Olsen, S.B.** (2008): The discovered preference hypothesis: an empirical test. In: *Symposium i anvendt statistik*. Copenhagen Business School Press, pp. 14-23

WORKING PAPERS AND REPORTS

64. Carolus, J.F., Hanley, N, **Olsen, S.B.**, Pedersen, S.M. (2018): *A Bottom-up Approach to Environmental Cost-Benefit Analysis*. University of St. Andrews Discussion Papers in Environment and Development Economics, Paper 2018-03
65. Alemu, M.H., **Olsen, S.B.** (2017): *Can a Repeated Opt-Out Reminder remove hypothetical bias in discrete choice experiments?* An application to consumer

- valuation of novel food products, No 2017/05, IFRO Working Paper, University of Copenhagen, Department of Food and Resource Economics
66. Bonnichsen, O., Jensen, C.L., **Olsen, S.B.** (2016): *An empirical investigation of German tourist anglers' preferences for angling in Denmark*, No 2016/10, IFRO Working Paper, University of Copenhagen, Department of Food and Resource Economics
67. Alemu, M.H., **Olsen, S.B.**, Vedel, S.E., Kinyuru, J., Pambo, K.O., (2016): *Integrating sensory evaluations in incentivized discrete choice experiments to assess consumer demand for cricket flour buns in Kenya*, No 2016/02, IFRO Working Paper, University of Copenhagen, Department of Food and Resource Economics
68. Alemu, M.H., **Olsen, S.B.**, Vedel, S.E., Pambo, K.O. Owino, V.O. (2015): *Consumer acceptance and willingness to pay for edible insects as food in Kenya: the case of white winged termites*, No 2015/10, IFRO Working Paper, University of Copenhagen, Department of Food and Resource Economics
69. Vogdrup-Schmidt, M., Strange, N., **Olsen, S.B.**, Ravensbeck, L., Panduro, T. E., & Thorsen, B. J. (2014): *Værdisætning af økosystemtjenester i et nationalt naturnetværk i Danmark: eksempel for Haderslev Kommune*. Frederiksberg: Institut for Fødevarer- og Ressourceøkonomi, Københavns Universitet. IFRO Rapport, Nr. 228
70. **Olsen, S.B.**, Vogdrup-Schmidt, M., Dubgaard, A., Normander, B., Jørgensen, L. B., Kristensen, I. T., & Dalgaard, T. (2014): *Detaljeret beskrivelse af multikriterieanalyse(MCA)-model anvendt i projektet "Fremtidens Landbrug"*. Frederiksberg: Institut for Fødevarer- og Ressourceøkonomi, Københavns Universitet. IFRO Dokumentation, Nr. 2014/5
71. Christensen, T., **Olsen, S.B.**, Kærgård, N., & Dubgaard, A. (2014): *Spørgeskemaundersøgelse om økologisk forbrug*. Frederiksberg: Institut for Fødevarer- og Ressourceøkonomi, Københavns Universitet. IFRO Dokumentation, Nr. 2014/3
72. **Olsen, S.B.**, Bonnichsen, O., Laugesen, F. M., Dubgaard, A., & Thorsen, B. J. (2013): *Adgang til grønne områder, fysisk aktivitetsniveau og sundhed: er der evidens for en sammenhæng, der kan vurderes samfundsøkonomisk?* Frederiksberg: Institut for Fødevarer- og Ressourceøkonomi, Københavns Universitet. IFRO Rapport, Nr. 217
73. Christensen, T., **Olsen, S.B.**, Dubgaard, A., & Kærgård, N. (2012): *Et litteraturstudie over tilgange til evaluering af økologi med fokus på økonomisk værdisætning og multikriterieanalyser*. Fødevarerøkonomisk Institut, Københavns Universitet. FOI Dokumentation, Nr. 2012/1
74. Alemu, M.H., Mørkbak, M.R., **Olsen, S.B.**, Jensen, C.L., (2011): *Attending to the reasons for attribute non-attendance in Choice Experiments*, No 2011/8, FOI Working Paper, University of Copenhagen, Institute of Food and Resource Economics.

75. Dubgaard, A., **Olsen, S.B.**, Jespersen, M.M.L., Bonnichsen, O., Klagenberg, P.A., Nielsen, C.-C.M. (2011): *Opfattelse af risiko for oversvømmelse 2010 (Perception of the risk of flooding 2010)*. Joint report from Institute of Food and Resource Economics, University of Copenhagen, and the Danish Coastal Authority, Lemvig, Denmark
76. Carlsson, F., Mørkbak, M.R., **Olsen, S.B.** (2010): *The first time is the hardest: A test of ordering effects in choice experiments*. Working Paper in Economics no. 470, University of Gothenburg.
77. Ladenburg, J., **Olsen, S.B.** (2010): *Augmenting short Cheap Talk scripts with a repeated Opt-Out Reminder in Choice Experiment surveys*. Working paper no. 9/2010, Institute of Food and Resource Economics, Copenhagen.
78. Ladenburg, J., **Olsen, S.B.** (2010): *Gender anomalies in Experimental Economics – Are biases really gender dependent?* Working paper no. 1/2010, Institute of Food and Resource Economics, Copenhagen.
79. Jensen, C.L., Nissen, C. J.V., **Olsen, S.B.**, Boesen, M.V. (2010): *Analyse af tyske lystfiskerturisters valg af ferieland - med fokus på Danmark*. København: Fødevareøkonomisk Institut, Københavns Universitet. Rapport, Nr. 203
80. **Olsen, S.B.** (2009): *Further development and validation of the Choice Experiment method with a special focus on improving the data collection process - Applications to economic valuation of non-marketed environmental goods*. PhD thesis, Institute of Food and Resource Economics, University of Copenhagen, Denmark.
81. **Olsen, S.B.**, Ladenburg, J. & Dubgaard, A. (2008): *Anvendelse af ikke-brugsværdiestimater fra værdisætningsstudier – En anbefaling (Using non-use value estimates obtained through economic valuation surveys – A recommendation)*. Working paper no. 6/2008. Institute of Food and Resource Economics, Copenhagen.
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